**Croma store data Analysis**

Objective or Aim: -

Croma store wants to create an annual sales report for 2023. So that, Croma can understand their customers and grow more sales in 2024

Sample problems: -

1. Compare the sales and orders using single chart.
2. Which month got the highest sales and orders
3. Who purchased more- men or women in 2023?
4. What are different order status in 2023
5. List top 10 states contributing to the sales
6. Relation between age and gender based on number of orders
7. Which channel is contributing to maximum sales?
8. Highest selling categories? etc.